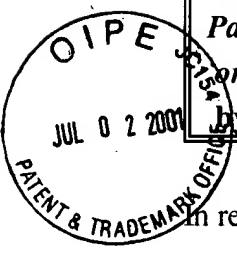


2152

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on June 29, 2001,
by Sandra S. Christopher

Sandra S. Christopher

UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Lala, R. et al.

Serial No.:09/846,311

Filed: May 01, 2001

: Group Art Unit:
: 2152
: IPLaw T81/B503
: IBM Corporation
: PO Box 12195
: RTP, NC 27709

Title: Method for Conveniently Enabling a Web Server to Provide Commerical Promotions
Using Compiled Code

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INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

This Information Disclosure Statement is being submitted in connection with the above-identified application for patent. Applicants submit herewith patents, publications or other information of which they are aware, which they believe may be material to the patentability of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56.

While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. § 1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention unless specifically designated as such.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(a) exists.

The attached form, PTO-1449, provides a listing of patents, publications, or other information as required by 37 C.F.R. § 1.98(a)(1).

Respectfully submitted

DRI/ssc
Docket: RSW92001070US1
Phone: 919-543-7810 / Fax: 919-254-4330

David R. Irvin

David R. Irvin, Agent
Reg. No. 42,682

List of Patents and Publications for
Applicant's Information Disclosure Statement

APPLICANT: Lala, R. t al.

(Use several sheets if necessary)

FILING DATE: May 01, 2001 GROUP:2152



Reference Designation

US PATENT DOCUMENTS

Examiner Initials	Document Number	Date	Name	Class/Subclass	Filing Date (If. Appro.)
AA	6,009,411	12/28/99	Kepecs	705/14	11/14/97
AB	5,950,173	09/07/99	Perkowski	705/26	05/12/97
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Document Number	Date	Country	Class/Subclass	Translation Yes No
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OTHER ART (Including Author, Title, Data, Pertinent Pages, etc.)

AI	Sumner, I. "Web Site Novelties Can Bring PR Opportunities", Marketing, pp.31, 17 June 1999 Haymarket Business Publications
AJ	Kumar, M. et al. "Sales Promotions on the Internet" Proceedings of the 3 rd USENIX Workshop on Electronic Commerce, pp. 167-176, Published: Berkeley, CA, 1998
AK	Nelson, K. "Marketing Meets Automation to Increase Sales", Business Marketing, vol. 83, no. 9 pp. 47, Sept. 1998

Examiner

Date Considered

Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.